

Oleh Moiseienko

Visionary Strategist & Product Geek

     |  EN • DE • RU • UA

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 Zaporizhia, Ukraine

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Personal

Professional Assets

- ✓ product mindset
- ✓ strong business acumen
- ✓ technical background
- ✓ effective negotiator
- ✓ creative thinker & mastermind
- ✓ quick learner
- ✓ dependable & dedicated

Soft Skills

- ♥ empathy
- 🎯 leadership
- 👥 teamwork
- 🕒 time management
- 🗣️ strong communicator
- 🛡️ customer advocate
- ⚙️ tenacious and resilient

Hard Skills

Product:

strategy operations analytics
research design development
process

Tech:

PHP SQL HTML CSS
JavaScript CMS

Work Experience

1

Product Marketing Manager

Paraleap Technologies | SaaS cloud monitoring & automation

 10/2017 - 4/2019  Remote

 www.cloudmonix.com

- improved goal conversions by 1.5% over a year via a complete website overhaul backed by A/B testing & extensive feedback analysis



2

Business Analyst

EvoITech | Systems integrator, web & mobile development

 05/2015 - 11/2016  Kyiv, Ukraine

 www.evol.tech

Designed and led the development of the solutions for national brands:

- analytics module for retailer platform
- electronic trading platform of wheat flour
- user profile & online subscription systems for insurance provider
- learning management system for food products producer



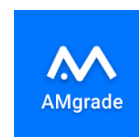
3

Chief Business Development Officer

AMgrade | Web & mobile development

 01/2013 - 05/2015  Zaporizhia, Ukraine

 www.amgrade.com



- introduced CRM, sales automation & customer support systems that led to team efficiency improvement by an average of 20% compared to the manual data processing
- advanced cross-departmental workflows in sales, design and development thereby reducing the time to issue technical solutions to customers by 50%

4

Freelance Project Manager

📅 10/2009 - 12/2012 📍 Remote

- project managed the initial version of deal.com.sg that launched in 2010 and turned into Singapore's largest online retailer that was sold to Ensogo
- oversaw the development of 2 mobile games for Nokia (Symbian S60 3rd & 5th editions)



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Business Development Manager

Conkurent | Web forms builder product

📅 01/2009 - 09/2009 📍 Zaporizhia, Ukraine

- increased monthly revenue by an average of 10% (\$10K) by implementing a cold calling process & onboarding the sales team



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Chief Operating Officer

Yonca LTD | Prefabricated buildings construction

📅 01/2007 - 05/2008 📍 Kyiv, Ukraine

- drove the company from zero to \$3M in annual gross income within a year
- cut operational costs by 50% over one year by switching from importing to local production



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Sales Manager

Yonca LTD | Construction of imported prefabricated buildings

📅 05/2006 - 01/2007 📍 Kyiv, Ukraine

- got the company off the ground by selling the very first building (\$250K)



Education

Economic Cybernetics

Kaufmännische Berufsbildende Schule Nordhorn

📅 2004 - 2005 📍 Nordhorn, Germany

B.A., International Business

Zaporizhia National Technical University

📅 1999 - 2003 📍 Zaporizhia, Ukraine